

Usage Standards for the First Nonstop Trans-Pacific Flight 90th Anniversary Logo

1. Purpose

These standards establish the conditions for use of the First Nonstop Trans-Pacific Flight 90th Anniversary Logo (hereby referred to as “the logo”). The purpose of the logo is to promote and share this auspicious anniversary and contribute to the further development of our sister city relationship and international exchange in Misawa.

2. Design

Basic Design and Colors



Color and Design Options

Gray	Black and White	Negative
Gray (no background)	Black and White (no background)	Negative (no background)

3. Usage

- (1) In principle, anyone may use the logo provided it is for the purposes stated above.
- (2) Please fill out and submit a “Notification of Use” form (form #1) to the Misawa Sister City Committee before using the logo. (POC: International Relations Division, Misawa City)

4. Usage Restrictions

Use of the logo is prohibited in any of the following cases:

- (1) Usage is found to violate laws or public decency
- (2) Usage is found to damage the credibility or dignity of Misawa City and/or the Misawa Sister City Committee
- (3) Usage is found to harm the interests of a third party
- (4) Usage found to be for the purpose of expressing political, religious, or ideological claims
- (5) Usage is found to have relation to criminal organizations
- (6) Any other case in which the Misawa Sister City Committee deems usage of the logo to be inappropriate

5. Precautions

Please be mindful of the following before using the logo:

- (1) Be sure that your usage does not run counter to the logo's purpose.
- (2) Use of the logo must match that which was detailed in the notification of use form.
- (3) The rights to the logo cannot be transferred, lent, or succeeded.
- (4) The Misawa Sister City Committee does NOT bear any responsibility for accidents or damages caused by using the logo.
- (5) The Misawa Sister City Committee does NOT provide any monetary assistance or services needed to use the logo.
- (6) Users must abide by the law.

6. Use Period

The logo may be used from the date the Misawa Sister City Committee receives the Notification of Use form until March 31, 2022.

7. Usage Cost

Free

8. Other

Any additional rules and guidelines regarding use of the logo will be established by the Misawa Sister City Committee Chairman.

The above standards will be applied from April 1, 2021.